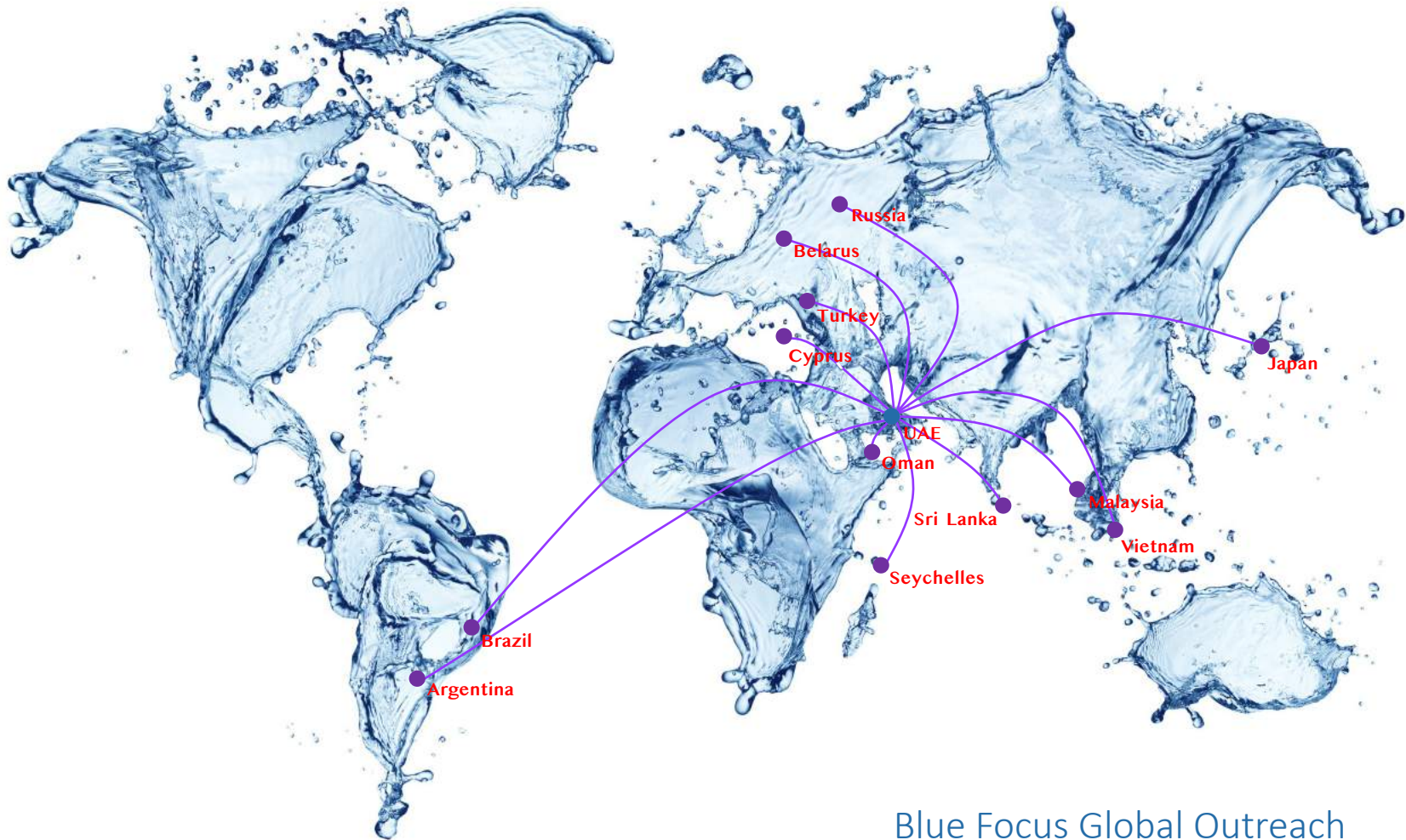




Company Profile

# World of Unlimited Possibilities

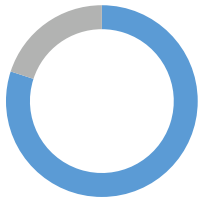


Blue Focus Global Outreach



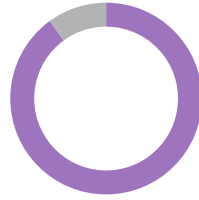
# Blue Focus Events & Exhibitions Organizers

Design Consultancy



■ 1000+

Project Management



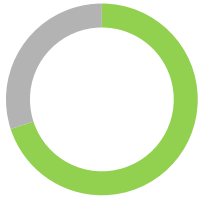
■ 200+

## Fact Sheet (since 2008)

Design Consultancy	1,000 +
Total Stand Build	300 +
Total Events Organized	150 +
Project Management	200 +
International Projects	35 +
Advertisement Material	5,000 +

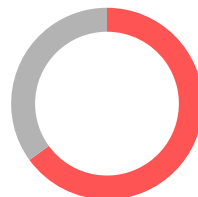
## Blue Focus Events and Exhibitions Organizers

Stand Buildups



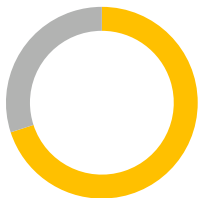
■ 300+

International Projects



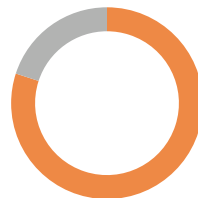
■ 35+

Events Organized



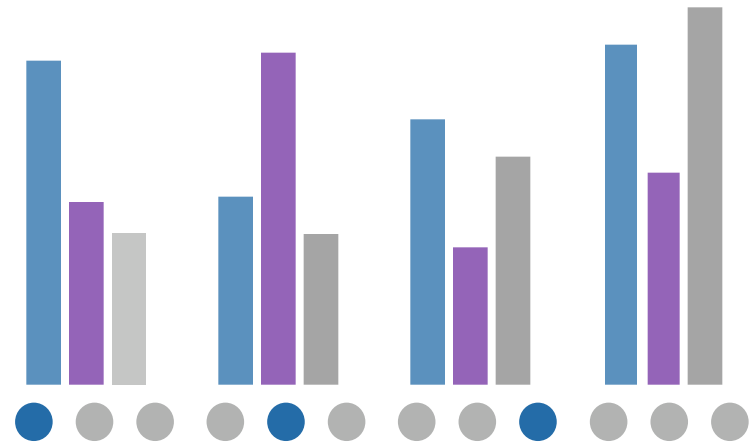
■ 150+

Advertisement



■ 5000+

## Raising the bar (since 2008)



## Who We Are

Blue Focus provides turnkey solutions for exhibitions and events and offers exceptional creative designs and modernized ideas. Our constant innovation in providing personalized approach to our large client base has earned us a prominent reputation in the region. We are the preferred service provider for many exhibition organizers as well as individual exhibitors.

It's a one stop shop to answer all your need in exhibitions and events where with our help the concepts and ideas will come alive.

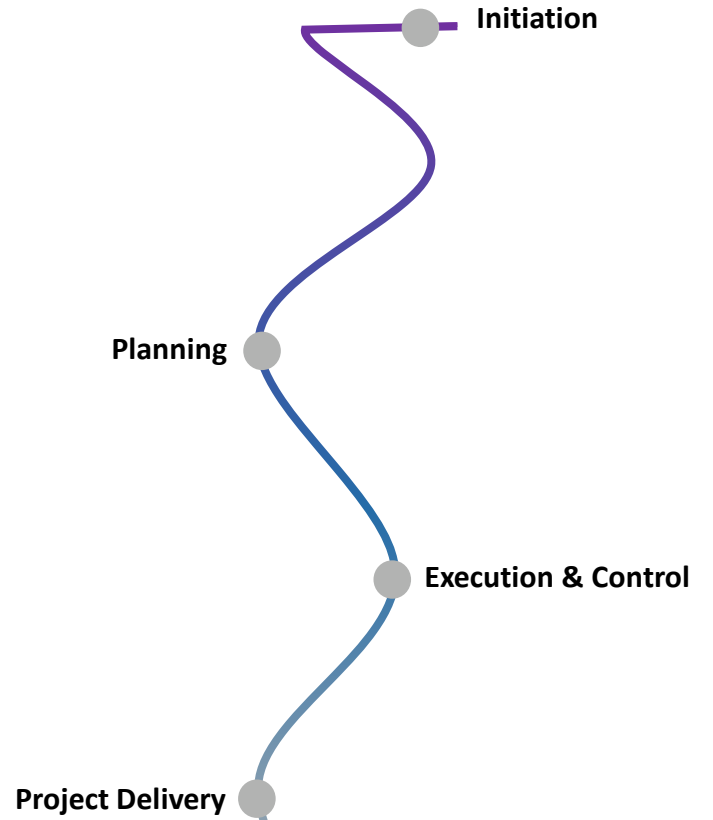
We are serving our best in the industry since **2008**, with head office in **Dubai**.

Blue Focus embarked on its journey providing following services:

- Project Management
- Exhibition Services
- Events Services
- Brand Strategy
- Creative Developments
- Customized Solutions
- Promotional Solutions
- Audio Visual Setup
- Furniture Setup
- Conferences and Seminars
- Wedding Parties

# How We Do

Project Management



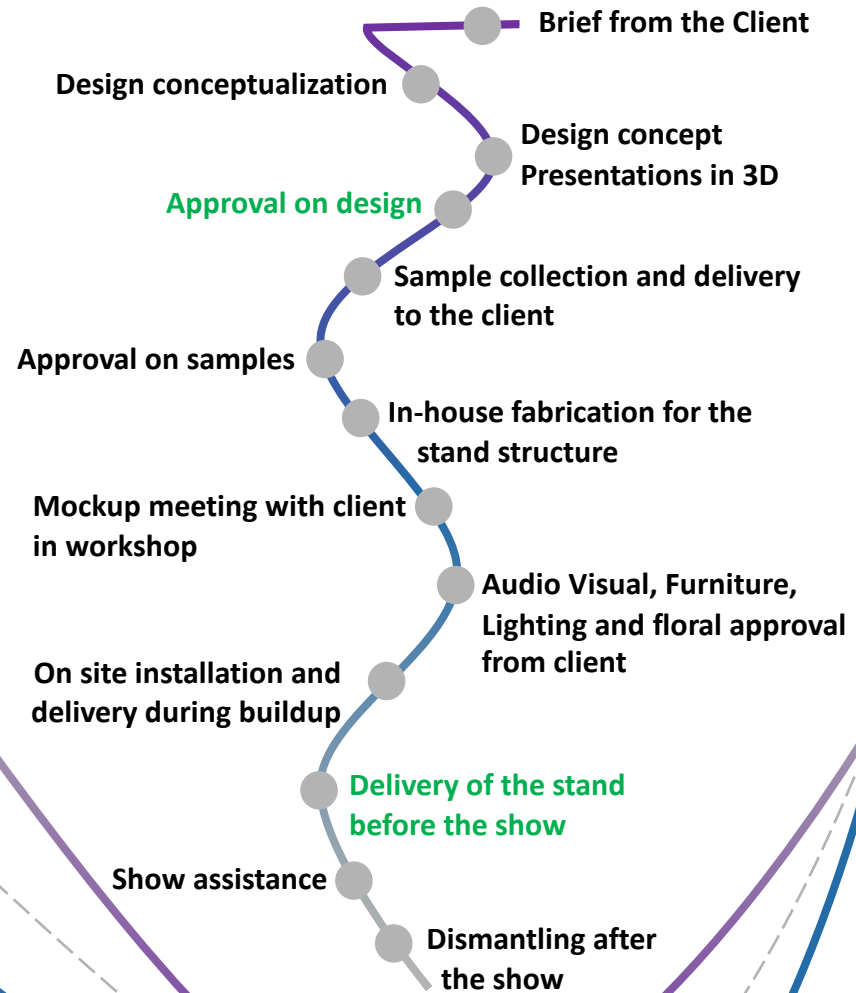
# How We Do

Exhibitions Organizing



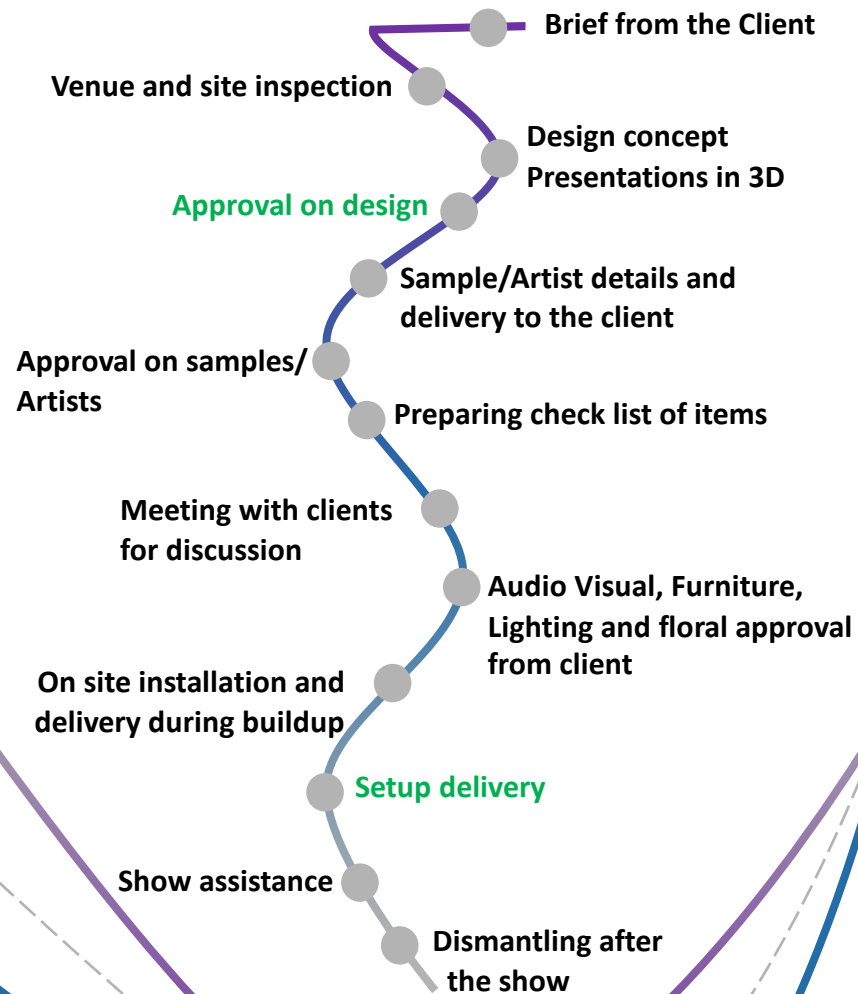
# How We Do

Exhibitions Stands





# How We Do Events



## How We Do Advertisement

### Research

#### Creative Concepts & Collaterals

- Visual Style Board
- Brand Identity Concept
- Concept Revision & Approval
- Collateral Design
- Brand Book
- Corporate Videos

### Strategy

#### Brand Strategy Development

- Brand Positioning
- Tagline Development
- Brand Platform
- Brand Archetype
- Key Brand Attributes

### Creative

#### Brand Insights & Opportunities

- Desk Research
- Brand Survey
- Competitive Market Analysis
- Focus Group
- Stakeholder Interviews

#### Campaign Design

- Ad Campaign
- Media Planning
- Production
- Executions

# Portfolio

Exhibitions



# Portfolio

Events



# Projects

Delivered to Clients



# Projects

Delivered for Exhibitions



## Contact Us

**Blue Focus Events & Exhibition Organizers**  
Dubai – United Arab Emirates

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W: [www.bluefocusee.com](http://www.bluefocusee.com)

E: [info@bluefocusee.com](mailto:info@bluefocusee.com)

T: +971 – 55 – 150 - 8999